

a-list

rewards program



Advantage Pharmacy

always across your health

HEALTH ADVICE

HEALTH SOLUTIONS

SPEND AND EARN POINTS

EXCLUSIVE OFFERS

PERSONALISED REWARDS

- Customer rewards program matching your spending
- Accumulation of your hard earned loyalty points
- Automatic discounts on special offers
- A-List members only promotions
- Exclusive instore activities
- On the spot bonus points with certain purchases
- A-List email or SMS updates

Please fill out the form below and start earning points today. (See over for full list of the terms and conditions)

Title (Please mark with a cross (X))

MRS MISS MS MR

Name: _____

Address: _____

Suburb/Town: _____

Postcode

State

Date of Birth (dd/mm/yy)

 / /

Home Phone

Mobile Phone

Email

OFFICE USE ONLY

Card Ref Number

Staff Member

Date:

Preferred Method For Reward Offers: (Please tick)

Email SMS Direct Mail

Signature

I do not wish to receive A-List offers

ADVANTAGE PHARMACY LOYALTY CARD TERMS AND CONDITIONS

OVERVIEW

Magikos Marketing Pty Ltd ACN 168 307 640 trading as “KnowITall Loyalty Systems” (“KIALS”) operates Advantage Pharmacy Loyalty Card program (“Loyalty Program”) which is used by participating Australian pharmacies (“Pharmacy”) in accordance with the terms and conditions set out below (“Terms and Conditions”).

Whilst the Pharmacy Loyalty Program is used in Advantage Pharmacies across Australia, your Loyalty Card can only be used by you in the Pharmacy where you were issued your Loyalty Card (“Advantage Pharmacy”).

By applying to join the Loyalty Program, or by using your Loyalty Card, you agree to be bound by these Terms and Conditions and by any variations to them.

KIALS and/or Advantage Pharmacy will notify you in writing either by email, SMS or post of any variations to these Terms and Conditions. Any variations to the Terms and Conditions are effective as of the date the revised Terms and Conditions are issued to you.

1. MEMBERSHIP

1.1. Eligibility

1.1.1. Membership in the Loyalty Program is open to individuals and organisations. Loyalty Cards will only be issued in the name of one individual or organisation. Loyalty Cards will not be issued in joint or family names.

1.1.2. Applicants must be over 18 years of age or have the consent of a parent or guardian. Where an Applicant is under 18 years of age, a parent or guardian must co-sign the Loyalty Program Application Form. Advantage Pharmacy may require you to provide proof of age.

1.1.3. Employees of Pharmacies must first obtain the written consent of their employer prior to participating in the Loyalty Program. Failure by an employee to obtain prior consent may result in the termination of their Loyalty Card.

1.1.4. Advantage Pharmacy may require you to make a purchase within the Pharmacy in order to be eligible to apply to receive a Loyalty Card (“Minimum Purchase Requirements”). Such Minimum Purchase Requirements are solely at the discretion of Advantage Pharmacy

1.2. Cardholder applications

1.2.1. In order to apply to receive a Loyalty Card, you must complete the Loyalty Program Application Form provided in-store by Advantage Pharmacy. Applicants are required to provide, at a minimum, their Name, Address, Gender, Date of Birth, Mobile Phone Number and Email Address (“Required Information”). Failure to provide the Required Information may result in refusal of your application.

1.2.2. KIALS does not require Applicants to pay an application fee. However, Advantage Pharmacy may require you to comply with their Minimum Purchase Requirements (see 1.1.4 above) prior to issuing the Loyalty Program Application Form.

1.2.3. Upon completion of the Loyalty Program Application, you will be issued with your Loyalty Card by Advantage Pharmacy. Your Loyalty Card will be activated and ready to use when issued.

1.3. Use of the Loyalty Card

1.3.1. Cardholders must present their Loyalty Card at the point of sale along with items to be purchased. Advantage Pharmacy reserves the right to refuse your Loyalty Card if it is presented after the transaction has commenced.

1.3.2. Your Loyalty Card can only be used for purchases over \$1.00. Points cannot be claimed for the purchase of prescription medications (ethical lines) or other excluded product lines as determined by Advantage Pharmacy from time to time.

1.3.3. Use of your Loyalty Card in conjunction with the purchase of Pharmacy gift vouchers or promotions is to be at the sole discretion of Advantage Pharmacy.

1.3.4. Use of your Loyalty Card in conjunction with lay-buy purchases is at the sole discretion of Advantage Pharmacy.

1.3.5. Your Loyalty Card can only be used in Advantage Pharmacy. You cannot use your Loyalty Card at other Pharmacies except where Advantage Pharmacy, at its sole discretion, allows you to use your Loyalty Card at other pharmacies within their group.

1.3.6. Whilst Loyalty Cards will not be issued in joint names (see 1.1.1), you may allow another person to use your Loyalty Card from time to time.

1.3.7. You can check your points balance of your Loyalty Card at Advantage Pharmacy.

1.3.8. If your Loyalty Card is lost, damaged or stolen, contact Advantage Pharmacy for a replacement card. Advantage Pharmacy may charge a card replacement fee.

2. BENEFITS OF MEMBERSHIP

2.1. Points System

2.1.1. For purchases made using the Loyalty Card, you will receive points which are added to your card balance (“Points”).

2.1.2. The amount of Points received per dollar spent (“Rate”) will be determined by Advantage Pharmacy and may be varied from time to time.

2.1.3. Advantage Pharmacy will notify you of their Rate at the time you complete the Loyalty Program Application Form.

2.2. Redemption of Points

2.2.1. Instant Rewards will be issued by Advantage Pharmacy to qualifying cardholders.

2.2.2. In order to qualify for Instant Rewards, a Cardholder must have accumulated a designated number of Points in total (“Qualifying Amount”). The Qualifying Amount will be determined by Advantage Pharmacy and you will be informed as to the current Qualifying Amount at the time you complete the Loyalty Program Application Form.

2.2.3. The Qualifying Amount may be varied by Advantage Pharmacy from time to time.

2.2.4. If you do not have enough Points at the end of the month to reach the Qualifying Amount, your Points will continue to accumulate. Your Points do not expire.

2.3. Instant Vouchers

2.3.1. Instant Rewards can only be used in Advantage Pharmacy. Instant Rewards can be redeemed for any products (including Pharmacy gift vouchers) sold in Advantage Pharmacy with the exception of excluded product lines as determined by Advantage Pharmacy from time to time.

2.3.2. Instant Rewards may be redeemed in conjunction with other promotions and vouchers subject always to the sole discretion of Advantage Pharmacy.

3. CARDHOLDER SERVICE AND ENQUIRIES

3.1.1. Please contact Advantage Pharmacy should you have any queries regarding your Loyalty Card or in the event that your Loyalty Card is lost, damaged or stolen.

4. TERMINATION OF YOUR LOYALTY CARD

4.1. Termination by You

You can terminate your Loyalty Card by notifying Advantage Pharmacy in writing. All Points accumulated as at the termination date will be forfeited.

4.2. Termination by Advantage Pharmacy or KIALS

Advantage Pharmacy and/or KIALS reserve the right any time without notice and in their absolute discretion to terminate your Loyalty Card, the Loyalty Card Program and/or vary the Terms and Conditions. Advantage Pharmacy and/or KIALS do not accept any liability for loss or damage associated with the terminations or variations referred to in this clause 4.2.

5. PRIVACY POLICY

5.1. Overview

KIALS is bound by the National Privacy Principles in the Privacy Act 1988 (Cth) (“Privacy Act”).

For full details of the way in which KIALS (and its related entities) will collect, use and protect your personal information please refer to our Privacy Policy which can be accessed at <http://www.knowitall.net.au> As an overview, unless stated by you to the contrary, by applying to receive a Loyalty Card, you acknowledge and consent to the use or disclosure of your personal information including your name, address, email address and other information you provide to us, in circumstances that are set out in our Privacy Policy and/or permitted under the Privacy Act.

5.2. What information does KIALS collect about you?

When you apply for a Loyalty Card at Advantage Pharmacy, you will be asked to provide the Required Information. We may also collect anonymous demographic information which is not unique to you, such as your post code, age, gender, preferences, products you purchase and your interests.

5.3. How does KIALS use your information?

KIALS and Advantage Pharmacy may use your personal information to facilitate your participation in the Loyalty Program.

We may also use your personal information for:

- purposes related to promotion, marketing and operations;
- statistical purposes; and
- research purposes.

For any of the above purposes we may contact you by electronic or other means.

By applying to receive a Loyalty Card, you consent to your information being used for the purposes set out in our Privacy Policy.

5.4. Will KIALS disclose your personal information to third parties?

KIALS does not sell, rent or lease its customer lists to third parties. We will only disclose your personal information to third parties where necessary in order to facilitate our services.

5.5. How will KIALS protect my information?

We value your privacy and we will take reasonable steps to ensure that the personal information we collect is accurate, complete and up-to-date. You can request KIALS to access, correct or request that we delete your information at any time. We will take reasonable steps to protect personal information from misuse, loss and unauthorised access, modification or disclosure.

6. EXCLUSION OF LIABILITY

To the extent permitted by law, KIALS (including its officers, employees and agents) exclude all liability (including negligence) for an y personal injury, loss or damage (including loss of opportunity), whether direct or indirect, special or consequential arising in any way out of the Loyalty Program.

7. DEFINITIONS

In these Terms and Conditions unless the context otherwise requires:

“Applicant” means any person who applies to receive a Loyalty Card.

“Cardholder” means a person or organisation that has been issued a Loyalty Card.

“Instant Rewards” means a reward issued by Advantage Pharmacy to Cardholders who have enough Points to reach the Qualifying Amount and which are redeemable in Pharmacies for products.

“Loyalty Card” means the actual loyalty card issued to a Cardholder.

“Loyalty Program” means the Loyalty Program operated by KIALS and Advantage Pharmacy

“Loyalty Program Application Form” means the form that an Applicant must complete in order to receive a Loyalty Card and to participate in the Loyalty Program.

“KIALS” means Magikos Marketing Pty Ltd ACN 168 307 640 trading as “KnowITall Loyalty Systems”

“Minimum Purchase Requirement” means the requirement imposed by some Pharmacies for Applications to make a purchase in-store prior to receiving a Loyalty Program Application Form.

“Pharmacy” means an Australian pharmacy participating in the Loyalty Program operated by KIALS.

“Points” means the point(s) that a Cardholder receives for purchasing products in a Pharmacy in accordance with these Terms and Conditions.

“Privacy Act” means the Privacy Act 1988 (Cth) and the National Privacy Principles.

“Privacy Policy” means KIALS’ privacy policy as set out on its website <http://www.knowitall.net.au>

“Rate” means the amount of Points received by a Cardholder per dollar spent.

“Required Information” means the minimum information that Applicants must supply in the Loyalty Program Application Form including the Applicant’s Name, Address, Gender, Date of Birth, Phone Number and Email Address

“Qualifying Amount” means the amount of Points a Cardholder must accumulate in order for the Customer to earn Instant Rewards.

“Terms and Conditions” means these Terms and Conditions.

“Your Pharmacy” means the Pharmacy where you:

- completed the Loyalty Program Application form;
- received your Loyalty Card and where you are entitled to redeem Instant Rewards.